

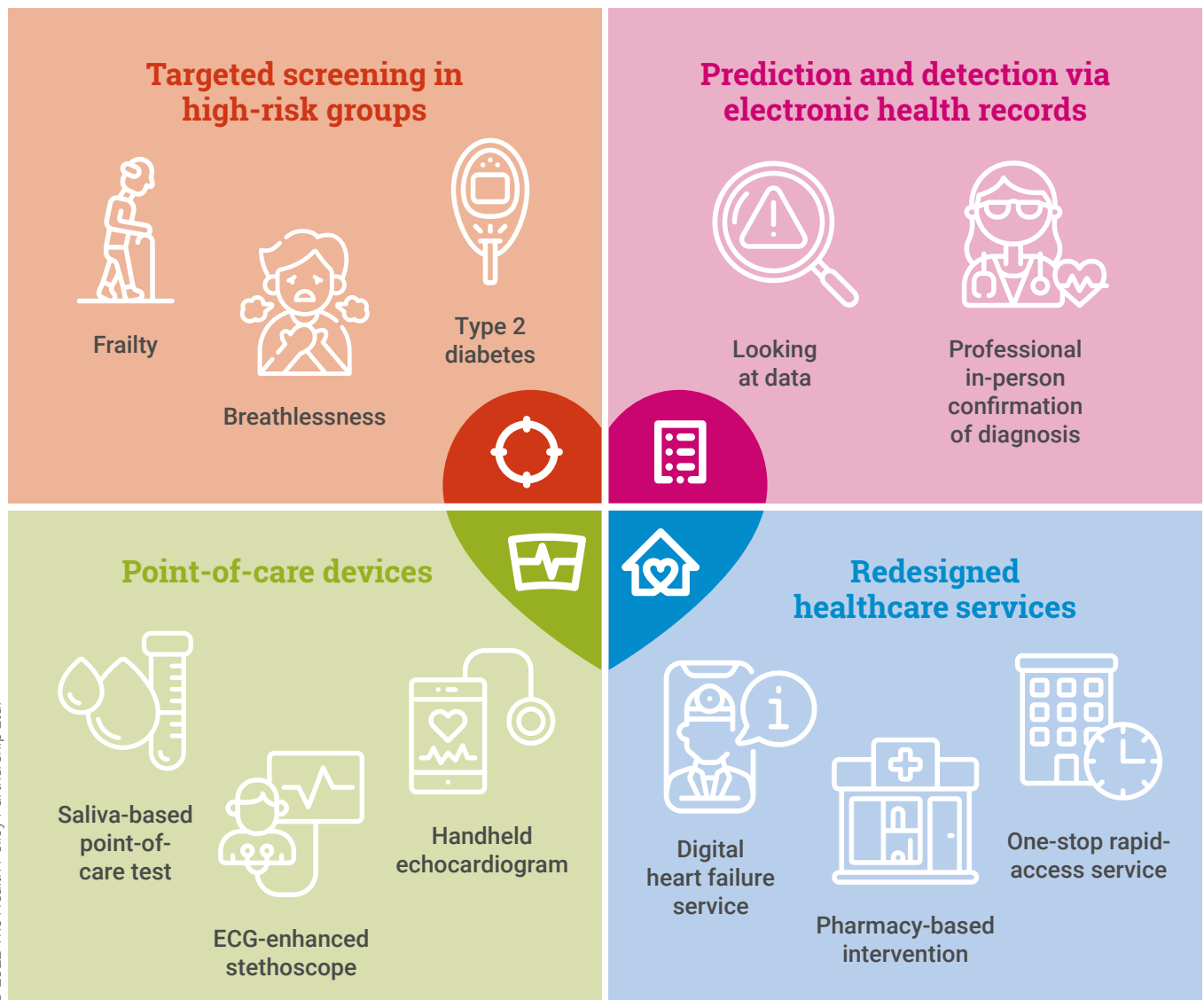
Early diagnosis of heart failure in community settings is essential to prevent hospitalisations and save lives

Most people with heart failure are diagnosed in hospital, even though **1 in 3** had presented with symptoms to primary care in previous years¹

People who are diagnosed with heart failure in hospital are **almost 2x** as likely to die as people who are diagnosed in community settings,² mostly due to a delay in treatment³

Early identification of people at high risk of heart failure and intervention in primary care can reduce hospital admissions by **34%**⁴

How can innovation in community settings boost timely diagnosis of heart failure?



ECG, electrocardiogram

1. Bottle A, Kim D, Aylin P, et al. 2018. *Heart* 104(7): 600-05
 2. Lawson CA, Zaccardi F, Squire I, et al. 2019. *Lancet Public Health* 4(8): e406-e20
 3. Zaman S, Zaman SS, Scholtes T, et al. 2017. *Eur J Heart Fail* 19(11): 1401-09
 4. Ledwidge MT, O'Connell E, Gallagher J, et al. 2015. *Eur J Heart Fail* 17(7): 672-79

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